



HOW WOOD PRIMARY SCHOOL

ESTABLISHED 1968

Head Teacher: Mrs C Rowe

12th June 2020

Re: Image Consent Form

Dear Parents

During the school day we often take pictures of the children in the activities they take part in. The images that we take may be used in our school prospectus or in other printed publications that we produce, in displays and on our website. We may also make recordings for monitoring or other educational use.

We may also send images to the news media; or our school may be visited by the media who will take their own photographs or film footage (for example, of a visiting dignitary or other high profile event). Pupils will often appear in these images. The news media may use the images in printed publications (including local or national newspapers), on television news programmes or on their website. They then store them in their archive. They may also syndicate the photos to other media for possible use, either in printed publications, on websites, or both. When we submit photographs and information to the media, we have no control on when, where, if or how they will be used.

To comply with the new General Data Protection Regulation (GDPR) Guidelines, May 2018, we need your consent before we can photograph or make any recordings of your child.

Conditions of use:

1. This form is valid for the period of time your child attends this school. Images of your child will not be used after this time. Please write to the school if you wish to withdraw consent at any time.
2. The images we take will be of activities that show the school and children in a positive light.
3. Embarrassing or distressing images will not be used. The images will not be associated with negative or sensitive issues.
4. We may use group or class photographs or footage with very general labels e.g. 'science lesson, and never use the full name of any child.
5. We will only use images of pupils who are suitably dressed.
6. We will make every effort to ensure that we do not allow images to be taken of any children for whom we do not have consent or who are 'at risk' or disallowed from having their photographs taken for legal or social reasons.
7. We will take all reasonable measures to ensure the images are used solely for the purpose for which they are intended. However we cannot guarantee this and take no responsibility for the way the images are used by other websites or publishers or for any consequences arising from publication.

Please note that websites can be viewed throughout the world and not just in the United Kingdom where UK law applies. In giving your consent you understand that images may be used in printed and electronic form.

To give your consent, please complete the information attached and return the form to school.

Tick **Box 1** to give consent for images of your child to be used by the school in newsletters and on our website.

Tick **Box 2** if you also give consent for images of your child to be used by the local media in their newspaper and on their website.

Please only tick **Box 3** if you **do not** give consent for images of your child to be used in any publicity at all.

Yours sincerely

Mrs C Rowe
Head Teacher



How Wood Primary School and Nursery Image Consent Form

BOX 1

I give my consent for my child's image to be taken and used in publicity material for the school, including printed and electronic publications, video recordings and on websites

BOX 2

I give my consent for images of my child to be used by the news media in printed and/or electronic form and stored in their archives. This might include images sent to the news media by the school and images/footage the media may take themselves if invited to the school to cover an event.

BOX 3

I do not give my consent for my child's image to be used in any publicity

I have read and understood the information on the attached letter.

Name of child: _____ Year Group :

Parent / Carer's signature: _____

Name (in block capitals) _____

Date: _____